

AMENDMENT TO THE CLAIMS

1. (Currently amended) A method for creating a video signal for broadcast over a cable channel, the method comprising the steps of:
creating a series of content pages using a graphical user interface ~~to define content for each, wherein at least a portion of at least one content page in of the series of content pages comprises updatable content that is updatable at a time after creation of the at least one content page of the series of content pages;~~
delivering the series of content pages ~~over~~ via the internet to a player at a cable headend;
scheduling broadcast of the series of content pages;
at the time of the scheduled broadcast of the series of content pages, automatically using the player to fetch updated content ~~over~~ via the internet from an on-line content source unaffiliated with a party performing the delivering or the cable channel;
~~automatically forming at least one updated content page using the updated~~ updating the updatable content with the updated content; and
broadcasting the series of content pages including the ~~at least one~~ updated content page as the video signal over the cable channel.
2. (Currently amended) The method of claim 1, wherein at least one content page ~~in of~~ the series of content pages includes programming code directing the player to the on-line content source.
3. (Original) The method of claim 1, wherein the on-line content source is comprised of at least one of a source for weather, news, traffic, financial, airport, health or entertainment information.
4. (Currently amended) A method for issuing an alert over a plurality of channels selected from the group consisting of cable channels, over the air broadcast stations, direct broadcast satellite channels, and public and private closed-circuit video networks, the method comprising the steps of:
a first user creating the alert at at least one first graphical user interface;
delivering the alert via the internet to an on-line content source affiliated with the first user;
a second user, unaffiliated with the first user, creating a series of content pages using one or more at least one first graphical user interface[[s]], wherein at least one

content page of the series of content pages comprises information for causing at least one of a plurality of players at the plurality of channels to query the on-line content source for the alert;

delivering the series of content pages ~~over~~ via the internet to ~~a~~ the plurality of players at the plurality of channels;

scheduling broadcast of the series of content pages;

~~providing a second graphical user interface that allows a user, unaffiliated with a party performing the delivering or the plurality of channels, to create the alert;~~

~~delivering the alert over the internet to an on-line content source affiliated with the user;~~

at the time of the scheduled broadcast of the series of content pages, automatically using at least one of the plurality of players to automatically fetch the alert ~~over~~ via the internet from the on-line content source affiliated with the user; and

broadcasting the series of content pages including the alert as a video signal over the plurality of channels.

5. (Previously presented) The method of claim 4, wherein at least one content page of the series of content pages includes programming code directing the at least one of the plurality of players to the on-line content source.

6. (Original) The method of claim 4, wherein the alert is comprised of at least one of an FEMA alert, an Amber alert, a Red Cross request, a Homeland Security alert and a NOAA warning.

7. (Currently amended) A system for creating a video signal for broadcast over a cable channel, the system comprising:

at least one graphical user interface for ~~defining content for each content page in creating a series of content pages, wherein at least a portion of at least one content page of the series of content pages comprises updatable content that is updatable at a time after creation of the at least one content page of the series of content pages;~~

a network interface for delivering the series of content pages ~~over~~ via the internet to a player at a cable headend;

a scheduler for scheduling broadcast of the series of content pages;

an on-line content source unaffiliated with ~~a party performing the delivering the at least one graphical user interface~~ or the cable channel;

a player for automatically fetching₁ at the time of the scheduled broadcast of the series of content pages₁ updated content over the internet from the on-line content source₁ and for updating the updatable content with forming at least one updated content page using the updated content; and

the cable channel for broadcasting the series of content pages including the ~~at least one~~ updated content page as the video signal.

8. (Currently amended) A system for issuing an alert over a plurality of channels selected from the group consisting of cable channels, over the air broadcast stations, direct broadcast satellite channels, and public and private closed-circuit video networks, the system comprising:

at least one first graphical user interface that allows at least one first user to create the alert;

a first network interface for delivering the alert via the internet to an on-line content source affiliated with the at least one first user;

~~one or more first~~ at least one second graphical user interface[[s]] for creating a series of content pages, wherein the at least second graphical user interface is associated with at least one second user, wherein the at least one first and at least one second users are unaffiliated, and wherein at least one content page of the series of content pages comprises information for causing a query of the on-line content source for the alert;

a second network interface for delivering the series of content pages over the internet to a plurality of players at the plurality of channels;

a scheduler for scheduling broadcast of the series of content pages;

~~one or more second graphical user interfaces that allow at least one user, unaffiliated with a party performing the delivering or the plurality of channels, to create the alert~~;

~~a network for delivering the alert over the internet to an on-line content source affiliated with the at least one user~~;

a plurality of players for automatically fetching₁ at the time of the scheduled broadcast of the series of content pages₁ the alert ~~over via~~ the internet from the on-line content source ~~affiliated with the at least one user~~, wherein the alert is automatically fetched based upon the information for causing a query of the on-line content source contained within the series of content pages₁ and wherein the alert is inserted into the series of content pages; and

the plurality of channels for broadcasting the series of content pages including the alert as a video signal.